



NEWS

Federal Communications Commission
445 12th Street, S.W.
Washington, D. C. 20554

News media Information 202 / 418-0500
Fax-On-Demand 202 / 418-2830
TTY 202/418-2555
Internet: <http://www.fcc.gov>
<ftp.fcc.gov>

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NEWS MEDIA CONTACT:
Brigid Calamis, 202-418-2205
brigid.calamis@fcc.gov

COMMISSIONER McDOWELL TO VISIT ALASKA AS PART OF EXTENSIVE NATIONWIDE INITIATIVE FOR DTV OUTREACH

*First Two Visits on Nationwide Tour; Designed to Focus on Markets with High Levels of Over-the-Air Television Viewers
Adds Consumer Electronic Stores to Schedule*

Washington, DC – FCC Commissioner Robert McDowell announced he will visit consumer electronic stores in Anchorage and Fairbanks, Alaska, Wednesday and Thursday this week in addition to the public forums he is holding on the transition to digital television with key groups. These visits are part of an extensive nationwide initiative the Commission has launched to increase awareness about the upcoming transition to digital television.

Commissioner McDowell's Schedule will be as follows:

Wednesday August 27, 2008 – Anchorage, AK

- 10:00 AM** Visit to Consumer Electronics Store
Best Buy,
800 E. Diamond Blvd, Anchorage, AK
- 1:00 PM** Forum on Transition to Digital Television
Anchorage Senior Center – Sullivan Room
1300 East 19th Avenue, Anchorage, AK

Thursday, August 28, 2008 –Fairbanks, AK

- 12:00 PM** Forum on Transition to Digital Television
Fairbanks Public Library
1215 Cowles Street, Fairbanks, AK
- 3:00 PM:** Visit to Consumer Electronics Store
Radio Shack,
3451 College Road, Fairbanks, AK

The FCC identified target television markets for specific DTV outreach, including all those markets in which more than 100,000 households or at least 15% of the households rely solely on over-the-air signals for television.

Recently, Chairman Kevin Martin announced that the five FCC Commissioners and other Commission staff will fan out to these and other markets to raise awareness and educate consumers in the days leading up to the digital television transition on February 17, 2009.

Reasonable accommodations at the public forums for people with disabilities are available upon request. Include a description of the accommodation you will need with as much detail as possible. Also include a way we can contact you if we need more information. Please provide as much advance notice as possible; last minute requests will be accepted, but may be impossible to fill. Send an e-mail to fcc504@fcc.gov or call the Consumer & Governmental Affairs Bureau at 202-418-0530 (voice), 202-418-0432 (tty).

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